Outside the Box

Graphic Requirements

Physically Painted Artwork Requirements:
1. Paint on canvases as close to the actual size of the box sides it's going on.
   a. You may do one canvas for each side (5 total including the top) OR do one large canvas for all sides (close to actual size) and a separate canvas for the top.
2. Be aware of the art focal point in relations to the utility box elements (i.e. handles, vents, cut outs, protrusions (will be covered), and windows (will not be covered).
3. When painting for each side, the joining of one side to the next must line up. It is best to include bleeds.
2. Scan larger (150 DPI) than the actual size so when reduced it will not be pixelated.
3. Send Jpeg (8.5" x 11") for color reference and send actual print file in PDF format.
4. It is recommended to use acrylic paint on canvases for best results and a quicker drying time.

Digitally Rendered Artwork Requirements:
1. Send artwork full size at 350 DPI or 50% of actual size.
2. If designing for multiple sides, include 2" bleeds all around (every surface will need to have bleeds).
3. If there is text or copy, convert them to curves.
4. Embed any images if designing in Adobe Illustrator.
5. Use CMYK
6. Flatten any Lens, Gradient, any Effects.
7. Clean construction of art work helps.
8. Design art proportioned to the size of the utility box (one for each side; it should fall into the measurements as close as possible)
9. Be aware of the art focal point in relations to the utility box elements (i.e. handles, vents, cut outs, protrusions (will be covered), and windows (will not be covered).